

Skagit County
Quit Line Data Summary
October 1 - December 31, 2003

	County	State
Number of Calls to Quit Line	N = 44	N = 2,943
Percent of Statewide Calls	1.9%	100.0%
Percent of State Population in County¹	1.7%	100.0%

	County %	State %
Gender	N = 44	N = 2,491
Female	59.1%	61.9%
Male	40.9%	38.1%
Race/Ethnicity	N = 36	N = 2,100
People of Color	8.3%	13.6%
White	91.7%	86.4%
Age	N = 42	N = 2,291
Less than 18 years old	0.0%	2.1%
18 - 24 years old	23.8%	15.2%
25 - 34 years old	16.7%	21.1%
35 - 44 years old	23.8%	27.3%
45 years and older	35.7%	34.2%
Education	N = 37	N = 2,158
Did not graduate high school	24.3%	18.0%
High school graduate	29.7%	33.8%
Some college/vocational school	40.5%	38.6%
College graduate	5.4%	9.6%
Caller Type	N = 44	N = 2,631
General Information	9.1%	13.5%
Health care provider	2.3%	4.0%
Tobacco user	88.6%	82.5%
Payer Type	N = 33	N = 1,627
Insured	36.4%	31.2%
Uninsured	42.4%	30.7%
Medicaid	21.2%	38.1%
Heard About	N = 38	N = 2,157
Past caller	13.2%	14.5%
Employer/worksites	0.0%	1.3%
Health care provider	31.6%	28.3%
Television	15.8%	15.5%
Outdoor advertisement (billboard/bus/wall)	2.6%	3.3%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	0.0%	0.6%
Newspaper/Magazine	0.0%	1.3%
Brochure/Newsletter	10.5%	7.3%
Family or friend	18.4%	21.6%
Health Department	7.9%	4.8%
School	0.0%	1.3%